



Lexus

Marketing Method: Influencer Marketing Campaign, Outreach & Management

PROJECT GOAL

Helped with influencer marketing and facilitate relationships for public relations.

PROJECT ACHIEVEMENTS

- Wrangled and secured over 20 local celebrities, media mavens, and key influencers in Chicago as part of their 6-city tour - Lexus and flow.
- Featured Lexus in Rollingout.com, ChicagoNOW.com, and other media outlets

Contact Us!

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