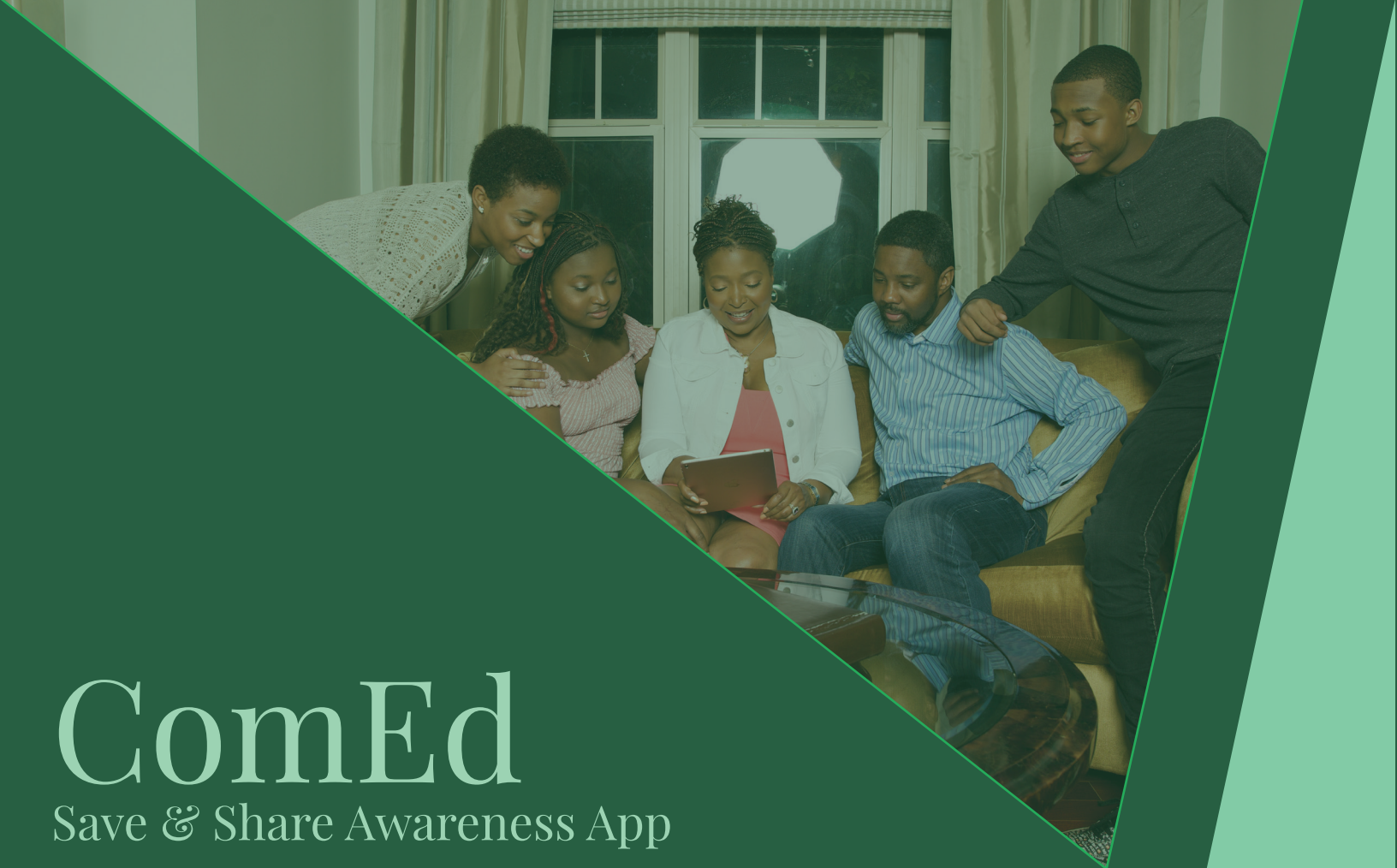




# ComEd

## Save & Share Awareness App

**Marketing Method:** Communications Campaign

### PROJECT GOAL

Key objectives are to boost visibility and interest, improve customer engagement and drive social impact for the others' humanity within the historic Bronzeville neighborhood. We are building a thoughtful 360 communications framework using real data and insights, creative storytelling, and meaningful messaging.

### PROJECT ACHIEVEMENTS

- Continuously develop new creative and messaging.
- Produced flyers, banners, and promotions items
- Secured eight partner organizations to support the app

#### Contact Us!

Website | LinkedIn | Instagram

1452 E. 53rd Street Second Floor Chicago, IL 60615

312-268-5207

